



## PRESENTER GUIDELINES

HRDQ-U is a learning community for trainers and facilitators, coaches and consultants, organization development professionals, managers, supervisors and leaders. Our goal is to introduce best practices, expand industry knowledge, and introduce the audience to the world of experiential learning.

Subject matter experts and thought leaders like you are the lifeblood of HRDQ-U. Do you have an idea to share? Interested in reaching more clients or a new audience? Want more exposure for your product?

**A nominal, one-time fee of \$499 is all it takes to open your information to interested attendees, and here's what you get:**

- **Hundreds of qualified leads**, with full contact information.
- **Opportunity to promote your own product/service** to a large audience.
- **A production team to run the event**—we handle all the details, you get all the prospects.
- **Extensive marketing effort**, including email promotion of your webinar to our 25,000+ subscribers, with additional promotion on our website and in our print catalog.

### QUALIFICATIONS:

- **Recognized authors** and thought leaders of soft-skills training, preferably with a focus on experiential learning.
- **Prior experience** facilitating live webinar presentations.
- **Information-rich content** that's approximately 50 minutes in length.
- **Professionally-developed presentation** or the ability to create a solid Microsoft® PowerPoint® presentation to support your webinar. [Click here](#) for our guidelines on creating your slideshow.

### NEXT STEPS:

If this appeals to you, please send us your credentials, including a list of speaking credits, current and/or prior works. We also welcome sample videos and audio presentations.

Send digital files to: [sshafer@hrdq.com](mailto:sshafer@hrdq.com). We will review your materials and contact you within 30 days.

### SEND SAMPLES OF PRINTED MATERIALS TO:

**Sarah Shafer**

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*Attn: Webinar submission*

*Please note: Printed materials will not be returned.*