



**Legacy Leadership®
Institute (LLI)**



*Leading your organization, and its
future leaders, to lasting success and
significance..*



Limitless Leadership
PARTNERING FOR WHOLE LEADERSHIP



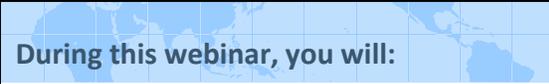
**Welcome to the
Legacy Leadership®
Institute (LLI)**



**Webinar Facilitators:
Brenda Chaddock
Gary Patterson**



Limitless Leadership
PARTNERING FOR WHOLE LEADERSHIP



During this webinar, you will:

- Learn the components of Legacy Leadership® (LL) and how they optimize business results.
- Overview of tools that can bring out your best, and the best in others.
- See how LL can inspire and empower leaders to live with possibility.
- Observe how LL can be a life-changing learning adventure.
- Consider how other modes/approaches of leadership fit within the model.
- Scan the basics and principles of The 5 Best Practices.
- Learn how students can design and implement action plans.



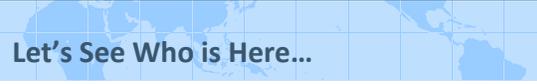
Limitless Leadership
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Let's See Who is Here...

Please type in the text box where you are joining us from...

Brenda is in Vancouver, BC Canada

Gary is in the Sovereign State of Texas
(San Antonio)



Capture Your Challenges...

What are your greatest leadership challenges?
Type your answer in the questions box.



What Keeps You Up at Night?

Can you think of three things that keep you up at night?
Type your answer in the questions box.



What is Legacy Leadership?

Legacy Leadership® is a philosophy, a model, and a proven process for bringing out your best, developing other leaders in your organization, and positively impacting the bottom line.



Legacy Leadership
IMPROVING THE BOTTOM LINE

Context for Leadership...

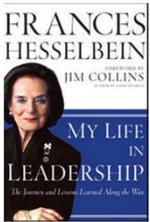
- The Roots of Legacy Leadership®...
- The Legacy Leadership® Model...
- The Colors in the Model...
- Consider Today's Business Environment
- Best Practices and Critical Success Skills



Legacy Leadership
IMPROVING THE BOTTOM LINE

Today's Business Environment...

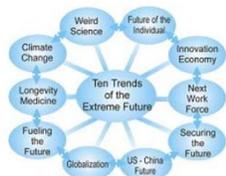
"A business periodical asked a number of corporate chief executives "to look over the horizon of today's headlines," "size up the future," and describe the most pressing task that lie beyond the millennium for chief executives. I was invited to do so as well. In my response I wrote, "The three major challenges CEO's will face have little to do with managing the enterprise's tangible assets and everything to do with monitoring the quality of: leadership, the workforce, and relationships."
Frances Hesselbein – "The How to be a Leader"



Legacy Leadership
IMPROVING THE BOTTOM LINE

Today's Business Environment...

- Change is Constant...
- Reality is a moving target...(Who moved the Cheese)
- Emotional and Social Intelligence is an imperative...
- The Power of Relationships...
- Best Practices of Leadership In Action...



The Roots of Legacy Leadership®



Dr. Jeannine Sandstrom



Dr. Lee Smith

Lee and Jeannine developed the Legacy Leadership® model after observing the most common behaviors of successful leaders.

When they listened deeply they found that the issue of "Legacy" rose consistently to the surface.

The Legacy Leadership® program was developed as a map for ensuring excellence in leadership practice.



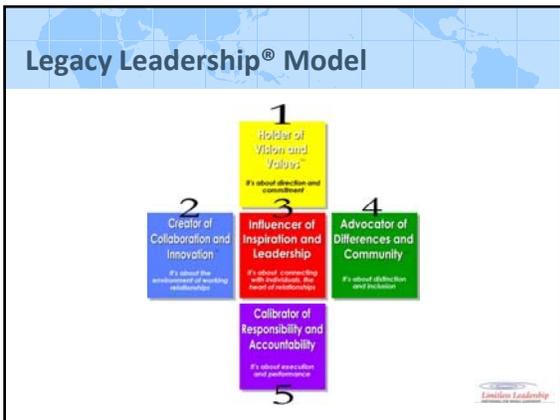
Legacy Leadership® Model

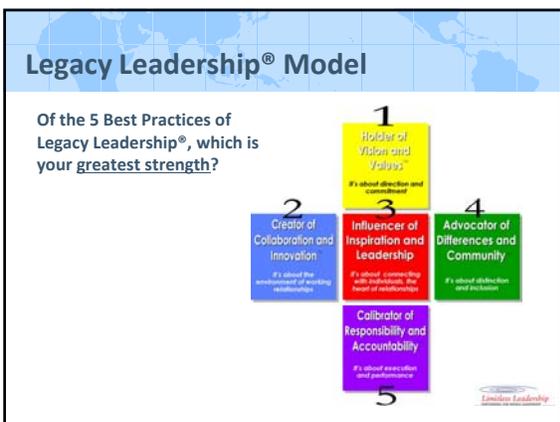
Legacy Leadership® is about **LIVING** your legacy, not just leaving it.

Legacy Leadership® is not a leadership style – it is a life system and a way of **'being first, then doing'**

It is based on 5 best practices, which we also call **"Legacy Practices."**









Leadership Approaches vs. Model

What approaches do you see that fit which practices?

1
Holder of Vision and Values
It's about direction and commitment

2
Creator of Collaboration and Innovation
It's about the empowerment of existing relationships

3
Influencer of Inspiration and Leadership
It's about connecting with and inspiring the heart of relationships

4
Advocate of Differences and Community
It's about distinction and inclusion

5
Calibrator of Responsibility and Accountability
It's about excellence and performance

Leadership

"Being" & "Legacy" Aspects

Lets look at the difference between the "BEING" and "DOING" aspects of leadership...

- The meaning of "LEGACY"
- While remembering: Legacy Leadership® points out that leaders "MANAGE" daily while "LEADING" into the future...

Leadership

"Being" before "Doing"

BEING a holder, and holding?
BEING a creator, and creating?
BEING an influencer, and influencing?
BEING an advocate, and advocating?
BEING a calibrator, and calibrating?

Can you live, create, work, play - without being something?
- AwakeFree.com

Leadership

What is "Legacy" Aspect?

Legacy, in the Legacy Leadership® Model, is not about building things. It is about building people. It is about investing in individual leaders who then share what they have learned with others.

Legacy is seen in this perpetuating cycle of leadership development that enables your personal and organizational plan to come alive and thrive.



What is "Legacy" Aspect?

LEGACY IS...Your best self offered to others to develop their best selves and so on, leaving a multi-generational imprint—a living legacy - (REAL TIME).



Legacy Leadership® Model Best Practices

Each of the 5 Best Practices has three components: one part **being**, and two parts **doing**. Great leaders first **are**, then they **do**.



A great leader is first a **holder**, a **creator**, an **influencer**, an **advocator** and a **calibrator**. Leadership greatness resides in who the leader is first, and what he or she does second.



Legacy Leadership® Model Best Practices

A **HOLDER** "Keeps in hand" those things that are important, embracing and encouraging their remembrance.

VISION is a clear view and understanding of realizable goals, plans and intentions.

VALUES are those things considered right, worthwhile and desirable – the basis of guiding principles and standards.

The diagram consists of five colored boxes arranged in a cross shape, each with a number and a role description. Box 1 (yellow) is at the top, Box 2 (blue) is on the left, Box 3 (red) is in the center, Box 4 (green) is on the right, and Box 5 (purple) is at the bottom. Each box contains a brief description of the role's focus.

Critical Success Skills

Each Best Practice has 10 behaviors or skills that are critical for success...

The diagram is identical to the one in the first slide, showing the five roles of the Legacy Leadership Model.

Critical Success Skills – BP 1 – Vision (example)

- 1.) Clear compelling organizational vision in writing
- 2.) Excellent communication of vision throughout organization
- 3.) Ways to measure vision Roadmap and milestones
- 4.) Compelling strategic design throughout organization
- 5.) Knowledge of personal vision and match to organizational vision

The diagram is identical to the previous slides, showing the five roles of the Legacy Leadership Model.

Critical Success Skills – BP 1 – Vision (example)

- 6.) Fully developed values statement and guiding principles that are clearly defined
- 7.) Organization-wide communication of values
- 8.) Measurement methods
- 9.) Employee clarity and acceptance of values
- 10.) Attitude of values underlying all work

1 Holder of Vision and Values
It's about direction and accountability

2 Creator of Collaboration and Innovation
It's about the creation of working relationships

3 Influencer of Inspiration and Leadership
It's about connecting with individuals, the heart of leadership

4 Advocate of Differences and Community
It's about embracing and embracing

5 Calibrator of Responsibility and Accountability
It's about execution and performance

Leadership Leadership

One Page Business Plan

The One Page Business Plan
For the Busy Executive
The Fastest, Easiest Way to Write a Business Plan
Executive Toolkit CD Included
Foreword by TOM PETERS
Jim Horan

A way to start...

Leadership Leadership

One Page Business Plan

One Page Plans Answer Five Key Questions.

- Vision** - What are we building?
- Mission** - Why are we building it?
- Objectives** - What will we measure?
- Strategy** - How will we build it?
- Plans** - What is the work to be done?

These five elements work together to create a complete blueprint for how to build a business.

The One Page Business Plan™

Vision

Mission

Objectives

Strategy

Plans

Leadership Leadership

One Page Business Plan – Vision Statement

What are we building?

Within the next ___ years grow (company name)

Within the next ___ years grow (business unit name)

into a \$___million (local, regional, national, international)

type of business unit (description) providing (description of products/services) to (describe your customer) providing (description of products) services) to (describe your customer)



One Page Business Plan – Vision Statement

What are we building?

Within the next ___ years grow _____
(company name)

into a \$ _____ local, regional, national
(annual sales) (geographical scope)

providing _____ & _____
(list 2 – 3 of your key products/services)

to _____
(describe 2 – 3 ideal clients)



One Page Business Plan – Vision Statement

When you complete your one page plan it will look like this...





Measuring for Effectiveness - LLCI

- The LLCI is used as a measuring tool..
- Legacy Leaders should identify competency, strengths and challenges...
- The LLCI as a starting place...
- The nature of "shift" in ones Leadership Competency...



The Legacy Leadership® Competency Inventory

- Tool to measure your effectiveness as a Legacy Leader.
- Used as a baseline and "endpoint" to measure growth.
- Utilize measurement indicators for your effectiveness as a Legacy Leader.



The Legacy Leadership® Competency Inventory

Would you like to assess your own leadership skills?



\$25.00



The Legacy Leadership® Competency Inventory



Introduction
BP1 Holder of Vision and Values
BP5 Calibrator of Responsibility and Accountability
BP3 Influencer of Inspiration and Leadership
BP2 Creator of Collaboration and Innovation
BP4 Advocator of Differences and Community



Legacy Institute Offerings

Legacy Leadership Institute – In Residence (LLI)

- 2-3 Day Certification Courses
- 4 Day Certification Trainer Course

Legacy Leadership Virtual Institute (LLVI) Certification

- 6 Weekly Sessions
- 6 Weekly Integration Sessions



The LLVI Process for the Journey

Becoming a Legacy Leader The Process of the Journey

- Legacy Leadership Competency Inventory – Where are you now?
- (6) 90-minute sessions – interactive online
- (6) 60 minute sessions of group follow-up – interactive online with a workbook
- Personal mentoring – where would you personally like to go and how can Legacy Leadership strengthen your success?



Participant Resources & Materials

- The Legacy Leadership® Book – The Leader's Guide to Greatness
- Legacy Leadership® Model Card
- Legacy Leadership® Focus Workbook
- The Legacy Leadership® Competency Inventory (LLCI)



Participant Resources & Materials

- Legacy Leadership® Participant Workbook
- Legacy Leadership® Faith Based Version
- LL 360 Assessment
- LL competency inventory



Participant Resources & Materials



- Legacy Leadership® Model Card
- Facebook – ongoing Resource Centre & discussion platform
- Pre & Post Readings
- Facilitators and Leader Partners



Leader Partners



Leader Partners are assigned to learn from and observe each other over the course of the 6 weeks as a witness and encouragement to partner growth as Legacy Leaders.

"Tell me and I forget. Teach me and I remember. Involve me and I learn." -Ben Franklin



Webinar Reflection

- There is a difference between "BEING" a leader and "DOING" leadership.
- 5 Best Practices as a model.
- Legacy Leadership® is critical for today's business climate.
- We can live an intentional legacy every day, with everyone we come in contact with.
- We looked at our Leadership Challenges.



Questions & Answers



1. What would you need to know that would empower you to take the next step in your own your own leadership journey?
2. How might Legacy Leadership® galvanize this process for you?
3. If you were to consider next steps with us what would you need to know?





Legacy Leadership® Institute (LLI)



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SPECIAL ATTENDEE OFFER!



Exclusive offer!
25% OFF

**LEGACY LEADERSHIP®
Facilitator Set**

Includes:

- sample online reports
- sample self assessment
- sample participant workbook
- sample wallet card
- one deck of playing cards
- & downloadable facilitator materials

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